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Communiqué de Presse

Enigma Securities recommande monart à l'achat

Enigma Securities, leader du marché des crypto-monnaies, vient de publier une recommandation à l'achat pour la STO de monart. En voici quelques extraits en français :

"Nous pensons que monart est un projet intelligent sur un marché qui pourrait attirer une population jeune. La capacité des investisseurs à être en partie propriétaires d'une oeuvre d'art pourrait intéresser davantage les milleniums... »

Retrouvez ci-dessous la recommandation d'Enigma Securities (en anglais).

STO of the Week

MONART

*****Enigma Securities is pleased to announce exclusive allocations in several private sales*** If you would like more information on our ICO allocations please contact our team – info@enigma-securities.io**

The Proposal

Monart aims to disrupt the art market by providing a simpler, modernized way to invest in art. The 63-billion-dollar art market has been growing exponentially over the past 20 years. Yet, it is still dominated by old-fashioned players. Monart aims to bring transparency and accessibility to a world that is often opaque and inaccessible to ordinary investors. Monart's first aim is to acquire a large contemporary art collection. The platform will use smart contracts and other blockchain technology to streamline the process for both artists and investors – promoting art work on the platform an seamlessly executing sales. In particular, blockchain will democratize art ownership – allowing for the ability to own a share of an artwork, or a share of a collection.

Enigma Rating: BUY

We think this is a clever project in a market that could benefit from appealing more to a younger demographic. The ability of investors to hold part-ownership in an artwork could appeal more to millennials who invest more in experiences, rather than things. The Monart model means less hassle for owners and also allows for further monetization opportunities. For example, an investors can own a share of a famous installation, while Monart can manage the work of insuring and keeping the art secure. Monart can further monetizing the work by putting on exhibitions etc. Alternatively, owners can share the investment within a group of friends, with each of them housing the artwork for part of the year - like a 'timeshare' for art. **We are impressed by the team and are confident in their progress.** The technology is well underway with a beta version set to launch by year-end. The STO has already won several high-profile awards including **1st prize at the 2018 Blockchain Day ICO Awards in Paris.** Monart is one of only 40 ICO projects invited to be part of the start-up village at the Malta Blockchain Summit (Nov 1-2).

The Team

The Monart team is made up of Art World insiders in China, the U.S., and France. We have been in touch with Co-founder Malo Girod De l'Ain. Based in France, Malo has founded several tech and multimedia companies such as Digitalarti. His Co-founder, Pauline Houli is based in China where she runs several major art installations, such as a large Art Space within the Beijing 798 Art Zone, the largest Chinese Art district. Pauline, Malo and their colleagues have each spent over 20 years in the art business. Also on the team is Christian Brugeron, cryptography expert with experience building out major digital security platforms. His previous clients include Banque de France (the French State Bank.) **The project is partnering with several prominent auction houses such as Cornette de Saint-Cyr in France.** Another reference is Digitalarti - One of the first digital art producers and dealerships and was founded by Monart co-founder Malo Girod de l'Ain. **Project advisors include leading artists from China and Europe such as Bernard Garo.**

Transaction Details

This will be an STO rather than an ICO so that investors can participate in the revenues of the project. The token is Ethereum-based (ERC-20). Token holders participate in revenues from the Monart collection. They also receive a percentage of transaction fees from any art sales on the platform.

1 billion tokens total will be issued at \$0.04 / \$20 million STO. *terms TBD*

Roadmap

Oct- Nov 2018: Roadshow / Nov 2018: Private Sale / Year-end 2018: Launch of Beta-version

*****Details Subject to Change*****

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« Cette recommandation du cabinet d'analyse financière Enigma Securities nous réjouit pleinement alors que nous lançons en novembre notre ICO privé, en décembre notre MVP et

au début de l'année 2019 notre ICO qui sera une STO (Securities Tokens Offering) » se félicite Malo Girod de l'Ain, le président de monart.

Rappelons que monart, la nouvelle pépite du monde de l'Art et de la Blockchain, vient de recevoir le ICO Awards 2018 lors du 1^{er} Blockchain Day en France, d'être sélectionné au « Blockchain Island » à Malte, et poursuit son tour du monde de roadshows en Europe, aux Etats-Unis et en Asie.

Les 27 et 28 novembre prochain, monart participera à Blockchain Paris (Cité Universitaire Internationale de Paris). L'occasion de rencontrer l'équipe de monart en vous inscrivant gratuitement sur <https://blockchainevent.fr/2018/inscription/>

En savoir plus :

- [Le projet d'ICO et le token monart](#)
- [monart roadshow events](#)
- [Site web monart](#)
- [monart sur Medium](#)
- [1^{er} Communiqué de Presse](#)
- [1st Press Release](#)

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